

AILEN RACH

UX & UI DESIGNER

Prototyping

Web Design

Brand Design

Wireframing

Mobile Design

Research

As a designer, I highly value the ability to bring a client's vision to life, it's very rewarding. There's a satisfaction that I strongly feel, from seeing a piece of work from idea to design, especially when finally appears in the user's hands. I believe user-centered solutions are the most valuable future digital resources. I am a multimedia designer, web & front/end, UX/UI designer, avid foodie, tea lover, and passionate photographer.

Work experience

I've been working as a Web & Front-End Designer for 4 years at Eventbrite, an event company around the world. I've had the pleasure to work for two teams. I started at Eventbrite designing and building custom event landing pages from scratch for big clients like Spotify, Budweiser, Nintendo, and other companies. Currently, I work with Creative Studio known as the Brand part of the company as a UX&UI Designer. I'm in charge of the web content, incorporating UX methods to create better experiences and provide a better user experience in our marketing landing pages, blog, or digital content that is built within the Marketing area.

Education

Fundación Universitas – Multimedia Design

February 2015 – July 2017 Mendoza, Argentina

I studied multimedia design. The career is about web design, visual design, cinema, and graphic design as well.

Coder House –UX/ UI Designer

April 2020 – August 2020 Argentina

The course was about UX & UI design. I'm very passionate about this and I'm really looking forward to gain experience as a UX/ UI designer in the future.



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Based in Mendoza, Argentina.

📍 Open to relocation

<https://www.behance.net/ailenrach>

<https://www.linkedin.com/in/ailen-rach-aa586911a/>

<http://ailerdesign.com/>

Languages

Spanish (native)

English (conversational)

Skills

Adobe Creative Suite

Illustrator, Photoshop, XD, After Effects, Lightroom.

Prototyping

Figma, Sketch, InVision, Marvel, Principle.

Coding Advanced

HTML, CSS, JS.